

19th INTERNATIONAL BUSAN CONTENT MARKET 부산콘텐츠마켓

BCM2025 BCM Global Pitching application Guide

Content pitching and awards for outstanding content, introducing content from domestic and international video production companies to broadcasters, distributors, OTT platforms, and buyers.

Period 2025.5.28.(WED)~5.29(THU), 13:30~18:00

Venue BEXCO Exhibition Center 1, Hall 3, Event Lounge & BIZ Matching Lounge

Event Details **May 28 (Wed)**

Pitching of 10 content projects in categories such as Drama, Animation, and Regional SME Production

May 29 (Thu)

Pitching of 10 content projects in categories such as Film, OTT, and Regional SME Production

· Business Meetings : 1:1 investment consultations between participating companies and domestic/ international decision makers (throughout the 2 days)

BCM2025 Global Pitching Selected Companies

NO	Date	Genre	State	Company	Content
1	5/28 (Wed)	Drama	KOR	Mr. Romance	Every moment of your life
2			KOR	Blitzway Productions	Mind doctor
3			KOR	KBS Media	Pump Up The Healthy Love
4			KOR	Toyou Dream	Top class faker
5		Animation	KOR	Studio W. Baba	Dr. Robot Teo
6			KOR	ANNIE HALL	Goblin Bread
7			KOR	Sunwoo & Company	Supertrons
8			KOR	Jackstree	The war at twelve
9		Local production companies	KOR	JANGSAN CINEMA	Child of the wind
10			KOR	Man ta	Detective 'Jo Dae-gu'
11	5/29 (Thu)	Film	KOR	Docu+s	Again, August
12			KOR	26 Company	Gwanghwamun Jealousy War
13			KOR	Superbean	Lost birthday
14			KOR	Hoonpro Corp	The Origin of Two Voices
15		OTT	MGL	TomYo EdTech LLC	City girl in countryside mongolia
16			KOR	NewUnivers	hidden
17			KOR	Movie Makers 36'st	Kokdu
18			KOR	PLUS X E&M	The Devil's Kiss
19		Local production companies	KOR	Cinemaru	Full Moon
20			KOR	THE EDIT	Office Affairs

Decision Maker

Main Evaluation Committee (Decision Makers)

Professionals from domestic and international broadcasters, distributors, and OTT platforms



Jimmy Lim
Malaysia
Astro Malaysia Holding
VP, Head of Content Sales and Development Executive
Creation and Productions, Chinese Business.



Haruka Takagi
Japan
TBS Television, Inc.
Sales and Development Executive



Ernie
Indonesia
Cablenet Asia
Director of Content



Johnny Fu
China
HUAHUA MEDIA
Director,
International Content Investment



KWON Hojin
Korea
SBS Medianet
Senior Executive Director



KIM Donghyun
Korea
KaKao Entertainment
Manager



Han Seung Hee
Korea
Content Wavve Corp.
Global Biz Leader



LEE Hyunju
Korea
SK Broadband
Manager



LEE CHUNG-JAE
Korea
Munhwa Broadcasting Corp.
Team Leader



June Lee
Korea
WATCH INC.
Director of Content Group

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